


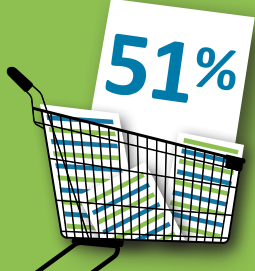
Views from behind the bar

Survey of North East Landlords 2018




89% of publicans say recent alcohol duty cuts have had **NO** positive impact on their business


*Survey of North East Landlords, Balance 2018




51% of publicans say the main cause of pub closures is **cheap alcohol prices** in supermarkets and off licenses


*Survey of North East Landlords, Balance 2018

ONLY 4% of publicans  blame pub closures on alcohol taxes




*Survey of North East Landlords, Balance 2018

64% of publicans  say increasing supermarket alcohol prices would support the pub trade




*Survey of North East Landlords, Balance 2018



76% of publicans say alcohol sold in supermarkets is too cheap - none believe it is too expensive


*Survey of North East Landlords, Balance 2018



3 IN 4 publicans believe increasing supermarket alcohol prices would help reduce the UK's alcohol problems


*Survey of North East Landlords, Balance 2018

OVER 50% of publicans believe that restricting alcohol promotions in shops and supermarkets would reduce the UK's alcohol problems




*Survey of North East Landlords, Balance 2018

86% of publicans expect next year's trade to be the same or better than this year




*Survey of North East Landlords, Balance 2018



ALMOST HALF of all publicans believe the UK has an unhealthy relationship with alcohol


*Survey of North East Landlords, Balance 2018



ALMOST 1 IN 2 publicans support a minimum unit price for alcohol, while only... **1 IN 6** oppose the measure

*Survey of North East Landlords, Balance 2018

74% of publicans support reduced drink drive limits



*Survey of North East Landlords, Balance 2018

OVER 50% of publicans would support laws restricting off sales opening hours to 10am to 10pm



*Survey of North East Landlords, Balance 2018