Alcohol Awareness Week 2011: Harm to Others

Enough is Enough: Calling Time on Second Hand Harm

Friday 11 November 2011
Ramside Hall Hotel, Durham, DH1 1TD

Chair: Fiona Trott, BBC

Agenda

Morning: Protecting the young and vulnerable from second hand harm

09.30 Coffee and registration
10.00 Chair’s introduction and overview
10.20 Keynote speaker: Dr Aric Sigman, Psychologist, Author and Broadcaster
   Alcohol Nation: How to protect our children from today’s drinking culture
11.00 Remembrance Day: 2 minute silence
11.02 Foetal Alcohol Spectrum Disorder: Dr Shonag Mackenzie, Consultant Obstetrician and Gynaecologist, Northumbria Healthcare Trust
   The best start in life?
11.25 Break
11.40 Alcohol Marketing: Mark Leyshon, Alcohol Concern
   New Media, New Problem
12.00 The Kids are Alright?
   Alcohol advertising – see what they see
12.30 Balance AAW campaign film
12.45 Q&A panel
13.15  Lunch

Afternoon: a view from the frontline

14.00  Keynote speaker: Jon Stoddart, Chief Constable, Durham Constabulary
       Alcohol’s impact on policing

14.25  Question time – from the front line
       Views from the frontline
       Question time panel

15.05  Learning the lessons from Scotland
       Presentation from Dr Evelyn Gillan, Alcohol Focus Scotland

15.30  Call to action

15.45  Close