

Alcohol Awareness Week 2011: Harm to Others

Enough is Enough: Calling Time on Second Hand Harm

**Friday 11 November 2011
Ramside Hall Hotel, Durham, DH1 1TD**

Chair: Fiona Trott, BBC

Agenda

Morning: Protecting the young and vulnerable from second hand harm

- 09.30** Coffee and registration
- 10.00** Chair's introduction and overview
- 10.20** **Keynote speaker: Dr Aric Sigman, Psychologist, Author and Broadcaster**
Alcohol Nation: How to protect our children from today's drinking culture
- 11.00** **Remembrance Day: 2 minute silence**
- 11.02** **Foetal Alcohol Spectrum Disorder : Dr Shonag Mackenzie, Consultant Obstetrician and Gynaecologist, Northumbria Healthcare Trust**
The best start in life?
- 11.25** **Break**
- 11.40** **Alcohol Marketing : Mark Leyshon, Alcohol Concern**
New Media, New Problem
- 12.00** **The Kids are Alright?**
Alcohol advertising – see what they see
- 12.30** **Balance AAW campaign film**
- 12.45** **Q&A panel**

13.15 Lunch

Afternoon: a view from the frontline

14.00 Keynote speaker: Jon Stoddart, Chief Constable, Durham Constabulary
Alcohol's impact on policing

14.25 Question time – from the front line
Views from the frontline
Question time panel

15.05 Learning the lessons from Scotland
Presentation from Dr Evelyn Gillan, Alcohol Focus Scotland

15.30 Call to action

15.45 Close